

AGRISICILIA S.p.A.



Agrisicilia S.p.A. was founded in March 2019 and is head quartered at Contrada Vignale, 7 in Belpasso, just below the highest volcano in Europe: Mount Etna.



Salvatore Mammana, already as a university student, he fell in love with the dream of doing something profoundly different and that could make a contribution to the growth of the land that gave him birth: **Sicily**. The passion for **marmalade** can be considered as the most arduous challenge of an intense life studded with interests.

The company is rooted in the know-how of Dr. Mammana, who first, tenaciously searched for the best recipe to be able to produce Sicilian citrus jams.

In fact, this bountiful land gives fruits that are unique in the world for their fragrance and organoleptic properties.

Many of the products marketed by Agrisicilia S.p.A. today maintain the same recipe from **30 years** ago and are successful because they draw on the traditions of a people who loved to make citrus jams at home. Our jam is like what our grandmothers used to make!

Today, as in the past, citrus fruits are expertly processed by hand and are contributed by controlled and certified local farms.



Agrisicilia S.p.A. now produces about **40 different flavors** of jams and marmalades, both conventional and BIO-certified, and since 2020 has introduced a line of spreadable creams in 10 different flavors that are gaining excellent interest in several countries around the world.





Citrus marmalades are Agrisicilia

Vision & Mission

Every day we think about the possibility of giving something more to our customers but without distorting the nature of a simple product such as the marmalade and jams that we make with selected fresh fruit purchased largely in Sicily through a **CONTROLLED** and **CERTIFIED** supply chain.



Dr. Mammana, during an interview a few years ago, said this line, "Processing Sicilian citrus for me is not just a job: it is a wonderful challenge and an act of love for my land!"

These words, have always permeated our family and represent the true MISSION of this business reality.

We work with passion, great professionalism and love for our land.





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FACTORY

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Our products



- Conventional Marmalades
- Extra Conventional Jams
- Certified Organic Marmalades
- Extra Certified Jams BIO
- Creamy Spreads

They are made by hand with a very high content of fresh fruit 45% for citrus and up to 90% for fruit, with no added coloring or preservatives.

I.G.P. D.O.P.

We are proud to say that our best-selling products are those linked to the territory, certified **I.G.P.** and **D.O.P.**











Marmellate convenzionali

Confetture extra Convenzionali Marmellate Certificate BIO Confetture extra
Certificate BIO

Creme Spalmabili



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The **hand-processing process** guarantees the final taster a unique experience in scents and flavors.











Services

Agrisicilia S.p.A. pays attention to the needs of every consumer, which is why it decided to create two different sites to trade its products online.



The first aimed at the end-user "**E-Shop**" while the second "**Retail Store**" aimed at catering professionals with VAT registration.

This kind of activity gives us the opportunity to have direct feedback from the end user with a high rating that honors us but at the same time gives us the opportunity to put corrective actions in place where they are needed.



History Evolution and Growth



As previously mentioned, Agrisicilia S.p.A. is rooted in the passion of Dr. Mammana, who already began working on the production of Citrus marmalades from Sicily 30 years ago and is the animator of the production site. His two daughters **Sofia** and **Clara** take on the most important challenge, which is to market the products nationally and internationally.



Sofia Mammana began her experience in 2015 working first in production, then logistics and finally in administration, gaining excellent knowledge of the company's production and management processes. Working and studying, in 2019 she also completed her business administration studies, obtaining her bachelor's degree in 2020.



Clara Mammana also worked for two years at Fiordisicilia s.r.l. as a graphic designer, continues to follow the company, and is also a student at the Academy of Fine Arts in Catania.

In 2019, Sofia Mammana agreed with the ownership of Fiordisicilia s.r.l. to transfer the marketing of the production and permission to register the Agrisicilia trademark in the EU under her name.

AGRISICILIA S.p.A. Sofia, a young entrepreneur, looks to the future of the company and immediately established an S.p.A.

He does not think of a static company but since its founding, envisions a future that can bring in investors who believe in and espouse this project. He sees the Company as something to grow and with it the passion for this work. We think big and invest daily in the future we believe in.



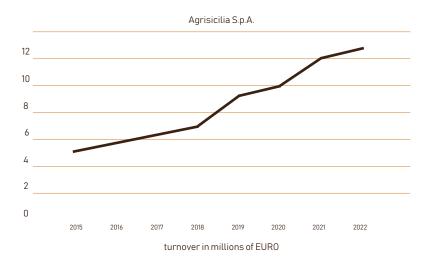


These are the motivations that led Sofia to establish Agrisicilia S.p.A. and grow a sales team that has developed Fiordisicilia S.r.l's customer base and acquired new customers both in Italy and abroad.

He also developed e-commerce through a direct-to-public company website and later AGRISICILIA became an **Amazon** VENDOR.

Sofia with her sales team in 2015 began marketing Fiordisicilia's products and made their first agreements with the **large-scale distribution (G.D.O.)** national by immediately taking the brand beyond regional borders. From year to year the company's growth has never stopped a even during the period of the pandemic Agrisicilia with great sacrifice and complying with stringent regulations to protect workers, continued to honor its commitments to customers.









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In 2017, Agrisicilia strengthened by two years of experience opened up to the international market by including in the sales team, women and men with international experience who began exporting the brand to Europe.

The pandemic slows down the processes but Sofia, continues to remain active in Europe, does not give up and once the pandemic is overcome resumes relations with Asian and **American** partners.



In 2019, the Agrisicilia brand is also registered in **America**, **China** and several other countries.

Agrisicilia's growth over the years has been steady, which is why Sofia is active in developing projects with the European community in order to carry out an upgrade of the production lines, and in 2020 it began marketing pistachio spreads, a market that is having good growth trends and goes well with the marketing of jams and marmalades.





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The industrial sector



Agrisicilia year after year is carving out market share in an industry, the **spreadable cream** sector, that continues to grow and gives room for new ideas.

Agrisicilia breaks the traditional mould and comes up with something new: citrus jams!



Every year it tries to come up with new range items by following market trends such as jams with spices or **BIO marmalades**.

In 2020 Agrisicilia began offering spreadable creams to the market, which are very successful in Europe and now abroad.

Our competitors, not only in Italy, are increasingly industrializing a product as simple as jam in order to cut costs.



Agrisicilia walks a different path and wants to be appreciated for the quality of its products.

Our greatest satisfaction is when, after tasting our product, the customer recognizes its quality! **If you try it, you buy it....**





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Certifications

Fiordisicilia s.r.l. (production site) and Agrisicilia S.p.A. are companies that have various certifications such as:









BRC





22005



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They chose us:



Esselunga

Coop Selex Carrefour

AEON

Jeronimo Martins

Gruppo Arena

Lidl

Eurospin

Aldi

Despar

Agorà

Unes

Finiper



Gastronauta





























Our goals for the future



Agrisicilia S.p.A., also drawing on funds from the European Communities, has built a plant to process and store fruit and citrus for the production of jams and marmalades. In 2022 it won a MISE tender for the implementation of a **Plant for the production of jams and spreads**.

The sale of Sicilian products, as the numbers show, is successful. **Sicily** is a brand in its own right because it has a thousand-year-old culture, is known throughout the world and in Europe is very famous for the quality and uniqueness of its agricultural products. To this must be added the love for their land that motivates members and the desire to enhance the territory and its products.

The social responsibility of AGRISICILIA



Agrisicilia SPA has an excellent reputation both in Italy and abroad and is ranked as one of the most important producers of jams and marmalades in Italy.



Agrisicilia is focused on excellence in quality and makes innovation its strong point. Every day we work for transparent communication by paying attention to the people who have made and continue to make the history of this company. We support local activities and are constantly active in promoting active lifestyles among young people. On a daily basis, we verify that the farms we work with are implementing sustainable farming practices that respect the environment.

